



What's Your Blueprint for Success?

Fall 2006

The Real Estate Success Blueprint

Creativity, Leadership, Relationship

All successful real estate transactions are created the same. There are dangers to avoid, opportunities to seize and strengths to capitalize on. Simply put, from Wall Street to Main Street, everybody wants to get a great deal. As one of the largest real estate companies in the world we have blueprinted the process for getting a great deal more.

THE COMMERCIAL REAL ESTATE BLUEPRINT FOR SUCCESS

- The Experience Foundation
- The Wish List Converter
- The Property Expedition
- The Opportunity Maximizer
- The Value Negotiator
- The Achievement Expander

THE ARCHITECT OF SUCCESS

The Commercial Guy

Why did RE/MAX cross an Architect with a Real Estate Broker?



To see if the picture is worth a thousand words. The Washington Area Commercial Team is one of the top RE/MAX teams internationally. The team provides advocates that understand the fine detail of buildings and the fine print of commercial real estate transactions. Uniquely qualified to design the best deal.

**Add terms to save money
Avoid construction overcharges
Eliminate clauses that cost you money
Make sure you get what was agreed to.**

THE PROPERTY GUIDE

by Martin Kibbe

Your guide to find the most suitable buildings.